



For Immediate Release

CONTACT: Kim Calvert
Vice President, Marketing
(330) 744-2131, ext. 1235
Kim@regionalchamber.com

Aug. 25, 2016

REGIONAL CHAMBER, MAGNET PARTNER TO ASSIST VALLEY MANUFACTURERS

The Regional Chamber and Cleveland-based MAGNET have partnered to offer new growth opportunities to manufacturers in Mahoning and Trumbull counties that would enable small- to medium-sized companies to access MAGNET's holistic consulting services and take advantage of the many resources the organization offers in Northeast Ohio.

MAGNET's consulting services include sales and marketing, process improvements, product innovation, engineering product design and development, workforce and talent development, logistics and more.

Sarah Boyarko, senior vice president of Economic Development at the Regional Chamber, and Linda Barita, director of Strategic Alliances at MAGNET, will serve as the primary liaisons between the two organizations. With the help of MAGNET's Growth Advisory team, the Chamber's Economic Development outreach team will work to strengthen the region's manufacturing community.

For more than 20 years, Chamber staff have conducted daily business retention and expansion visits with local companies in an effort to ensure they are aware of the resources available to assist in their growth. Currently, Anthony Catullo and Genna Petrolla, the Chamber's managers of Business Development, are responsible for those visits in Mahoning and Trumbull counties, respectively, and will include information about MAGNET's services in their conversations and presentations to manufacturers.

"As a friend, colleague and collaborator of MAGNET, I am pleased to partner with the organization to support manufacturers in the region," said Boyarko. "Our community is growing, and MAGNET has clearly demonstrated the knowledge, passion and resources to help companies to succeed for years to come."

MAGNET has worked with several companies in the region and looks forward to expanding this effort with the Chamber, moving forward. In addition to holding more events in the area, the partnership will create new links to local nonprofits and economic development organizations and allow MAGNET's holistic consulting to reach more manufacturers.

Ethan Karp, president and CEO of MAGNET, said, "This relationship is a unique and powerful opportunity to expand our presence in Mahoning and Trumbull counties by helping people and companies in a variety of ways."

If manufacturers are interested in learning more about MAGNET's services, they should contact Anthony Catullo in Mahoning County, at (330) 744-2131, ext. 1236, or Anthony@regionalchamber.com; or, Genna Petrolla in Trumbull County at (330) 744-2131, ext. 1102, or Genna@regionalchamber.com.

xxx